



# Our Vision

We believe in a world in which everyone can thrive and the ideals of equity, justice, and liberation are a reality for all.

# SPLC Areas of Work & Issues

## Programs:

- Intelligence Project
- Learning for Justice
- Litigation
- State and Federal Policy
- Civil Rights Memorial Center

## Issues:

- Hate & Extremism
- Children's Rights
- Immigrant Justice
- LGBTQ Rights
- Economic Justice
- Criminal Justice Reform
- Voting Rights



# SPLC Primary Service Footprint

Washington, D.C.

Jackson, MS

Montgomery, AL

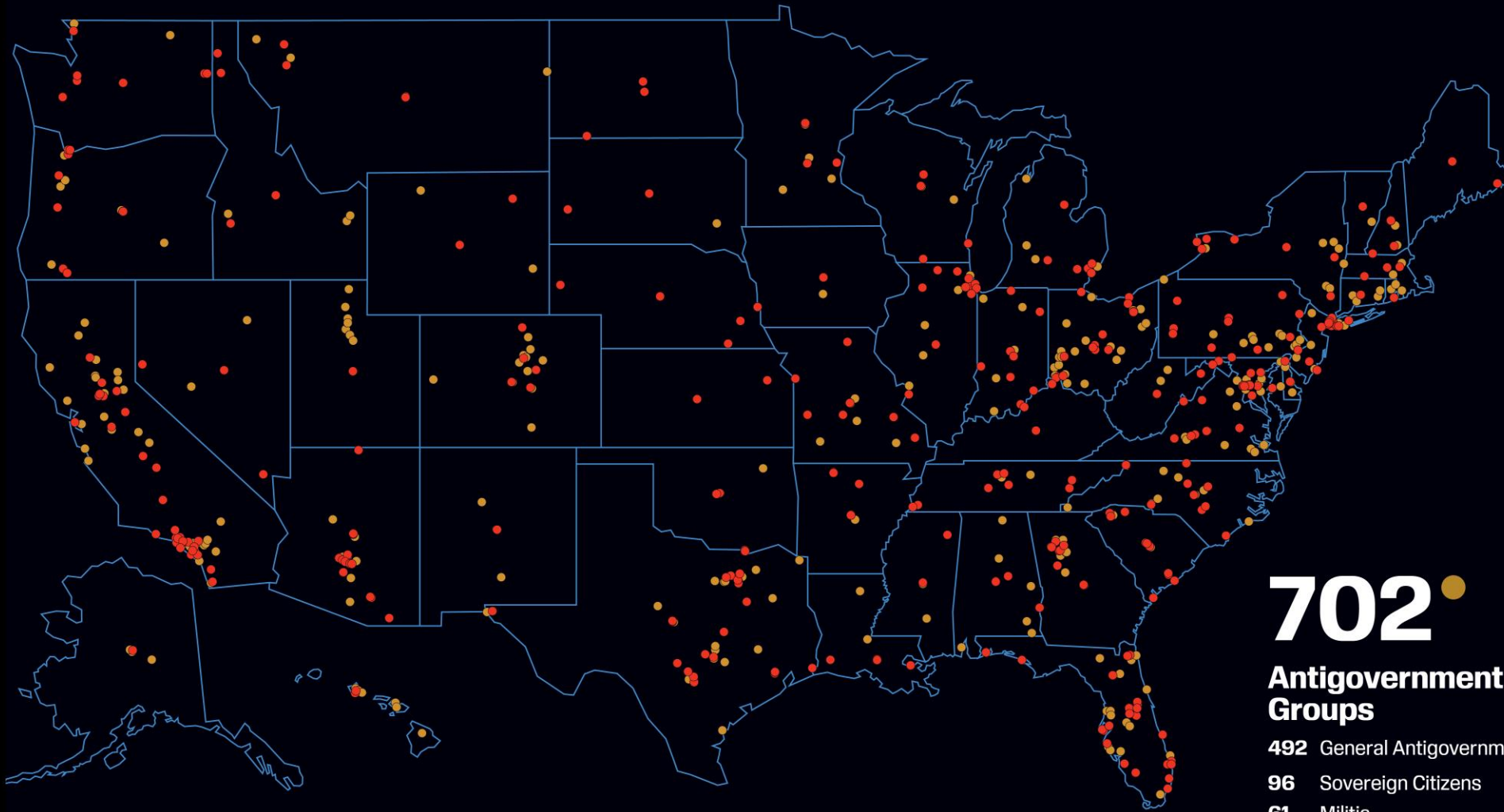
Atlanta, GA

New Orleans, LA

Tallahassee, FL

Miami, FL





**523** ●

**Hate Groups**

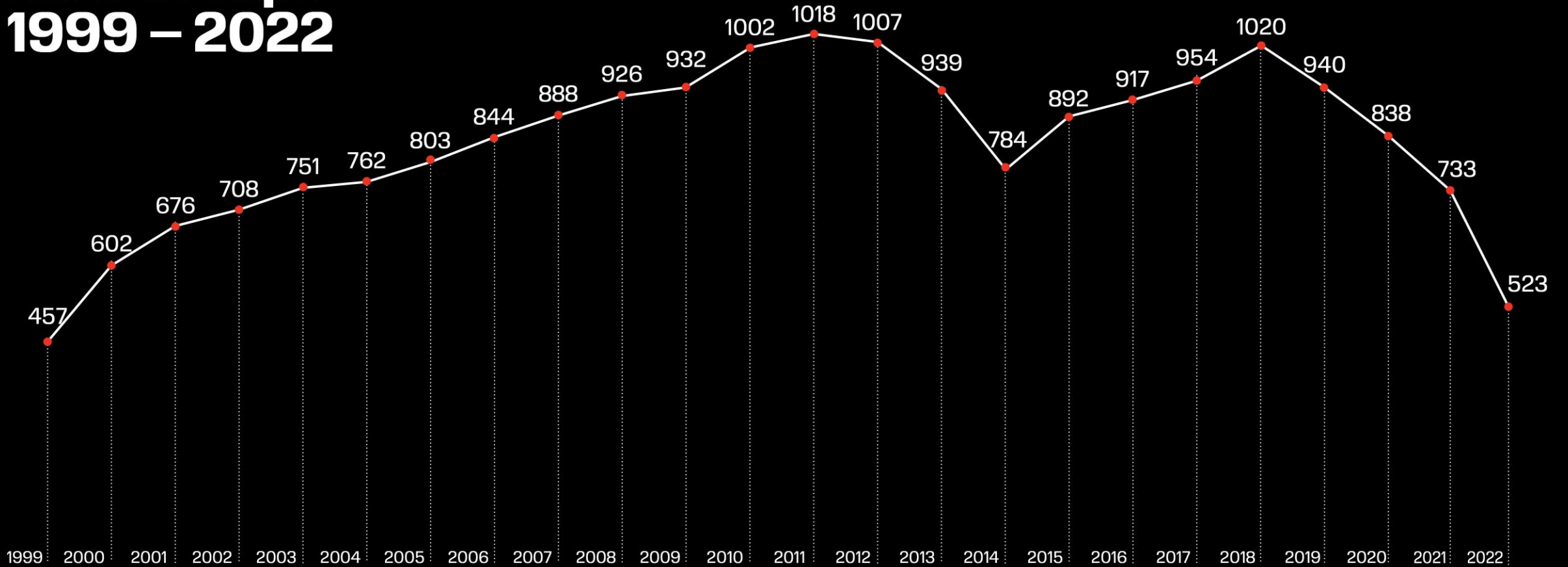
- 121** General Hate
- 109** White Nationalist
- 63** Anti-LGBTQ
- 60** Neo-Nazi
- 39** Anti-Muslim
- 37** Neo-Völkisch
- 17** Anti-Immigrant
- 14** Neo-Confederate
- 13** Racist Skinhead
- 11** Ku Klux Klan
- 10** Christian Identity
- 10** Hate Music
- 9** Antisemitism
- 9** Radical Traditional Catholicism
- 1** Male Supremacy

**702** ●

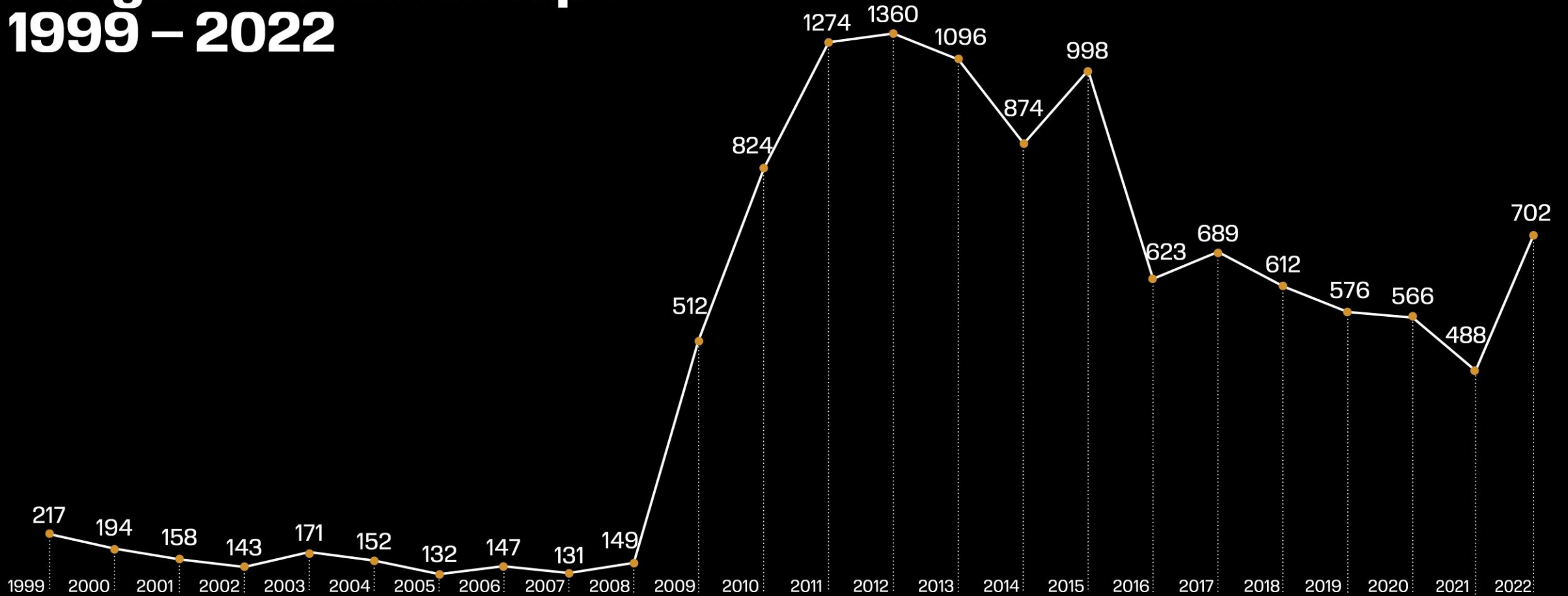
**Antigovernment Groups**

- 492** General Antigovernment
- 96** Sovereign Citizens
- 61** Militia
- 47** Conspiracy Propagandist
- 6** Constitutional Sheriffs

# Hate Groups 1999 – 2022



# Antigovernment Groups 1999 – 2022





**Name, Org, Location**

**What Are You Dealing With  
In Regard to Mis/Dis-Info  
That You Would Like to  
Discuss Today**



# Mis-Information

false or inaccurate information

# Dis-Information

Purposefully false or misleading content created with the intent to deceive and cause harm



# Latino individuals are more likely to receive, consume, and share “fake news” and misinformation.

- More recent dramatic change in type of source of consumption of media
- More video, online and less tv than non-Latine counterparts
- More content sources that are low-moderation
- Even moderated content does not utilize tech tools in Spanish or have human moderation teams to capture Spanish language mis/dis-info





# **3-4 Similar Issues**

**What worked and what didn't?**

**Organizing, Research, Communications.... Internal and External**



# Who is Behind Election Dis-Info?

Manipulative extremist actors, often associated with hate and antigovernment groups.

## Extremists use disinformation to:

- Purposefully and wrongly seed doubt in democracy.
- Sow distrust in elections.
- Pass anti-voter laws.
- Spark violence.
- Achieve political and financial gain.
- Create chaos and confusion.

# 2024 Election- What Are Your Fears? What Can You Do To Be Ready?

What can you predict?

Prevention and Response?

Internally/Externally

What tools and  
information do you have?

What do you need?

Actionable Steps



# Inoculation/Pre-Bunking

Recognize It and Teach Others To:

- Focus on Tactics NOT on ‘proving the information wrong’ which is met with resistance, defensiveness and continued influence effect.
- Disinformation can: • Come in the form of satire or parody. • Be sensationalist/misleading headlines. • Have error-filled poor journalism. • Function as clickbait sales content. • Be full of propaganda.
- Signs of disinformation include: • Making extraordinary claims. • Using facts that are poorly sourced. • Eliciting a strong emotion. • Mixing fact and opinion in the same story. • Using out-of-place pictures or graphics.
- Ways to confirm the validity of information: • Examining the source and author. • Using other sources for the information. • Maintaining a critical mindset. • Researching the factual claims elsewhere on fact-checking sites. • Confirm whether the source is known for satire. • Reviewing the comments for clues of bias or critique. • Inspecting images for flaws that show editing or manipulation.

Act to stop the spread of disinformation by: • Being personally aware.

- Reporting dis-info by talking with your circle of friends, family and co-workers is the best defense to counter this harmful manipulation trend.
- Flagging and reporting disinformation on social media platforms

# SPLC and PERIL Resources

## Guides for Parents/Caregivers and Community to Address Online Radicalization [P&C Guide](#) and [Building Networks Guide](#)

We found that it corrected an overconfidence in study participants who were more highly educated and those that live in urban areas. Address the “filter bubbles” that are causing individuals to think they’re equipped to help young people when they’re actually lacking the tools and information to do so. What spaces, conversations, relationships can be used to challenge that trend.

We found that “although men and women did not come into the study with different levels of confidence and skills related to extremism, women left the study significantly more willing to intervene on behalf of young people coming into contact with extremism.”

Supporting young people (and all) mental health can help build resilience against radicalization <https://www.learningforjustice.org/magazine/fall-2023/building-resilience-against-manipulative-disinformation>



The background features a dark green field with a central white cross. The four quadrants of the cross are filled with different colors: top-left is white, top-right is light purple, bottom-left is light green, and bottom-right is brown. The text is centered within the white cross.

**SOUTHERN  
POVERTY • LAW  
CENTER**

**Thank  
you**