

Budget Reconciliation

Updated June 17, 2025

How do I use these posts?

Community-based organizations have a vital role in sharing the human impact of potential policy changes. Social media is a powerful tool to amplify these stories and advocate for action.

[Visit the Affiliate Hub](#) for a social media guide on how to effectively use social media to share the real-life consequences of the current administration's harmful cuts to critical programs like Medicaid and SNAP. The Affiliate Hub also includes additional resources like talking points and a template for Affiliate outreach to Congressional members.

The posts below offer quick content that you can post on your social media channels to amplify our collective voices leading up to the Senate vote:

- [Sample posts to advocate on behalf of your community.](#)
- [Sample posts to share your community's stories.](#)
- [Sample posts tag elected officials and media outlets.](#)

Sample Post: Advocacy

- **Asset:**
 - [Campaign links to state advocacy web pages on UnidosUS.org.](#)
 - [Graphic of how many people served by Medicaid/SNAP in your community or state](#) or graphic of quote from a client story.
- **Post Captions:**
 - Congress plans to take away your health care and food so they can ramp up cruel and disruptive mass deportations. Tell Congress: Don't raise our costs! Don't cut the help we need! Don't deport our families!
 - URGENT: Across the country, we're witnessing devastation and trauma. Latino children, families and other vulnerable groups are facing immigration raids at

school and church, joblessness, and the fear of being separated from their family, friends and community. Tell Congress: Don't cut federal dollars that help us. Don't deport our families without due process.

- If the Senate passes the federal budget bill, families earning less than \$32,000 could lose \$1,600 by the end of the year. Call your elected official and tell them to vote NO.

Sample Post: Sharing Stories

- **Asset:** [Graphic of how many people served by Medicaid/SNAP in your community or state](#) or graphic of pull quote from a client story.
- **Post Captions:**
 - Ever had help buying groceries when times were tough?
 - Gotten or known someone who received financial aid to pay for college?
 - Needed health coverage when you couldn't afford private insurance?

That's what programs like Medicaid, SNAP or Pell Grants do. Your story can help save these programs from dangerous cuts proposed by Congress.

👏 We need your voice to protect these important programs.

Sample Post: Tagging Elected Officials and Media Outlets

- **Asset:** [Graphic of how many people served by Medicaid/SNAP in your community or state](#) or graphic of pull quote from a client story.
- **Post Captions:**
 - The potential cuts to Medicaid, SNAP & Pell Grants aren't just numbers. They will hurt real people in our own community. Families could lose food, access to healthcare and access to college.
 - 📢 Let [@ local media outlets] know how you feel and ensure our community's concerns are heard.
 - Share your stories to spread the word.

Additional Resources

Please do not share these links outside of your organization. UnidosUS has created these resources to support UnidosUS Affiliates, so they can highlight the impact of the proposed federal budget cuts.

- [Affiliate Hub](#): Includes templates and resources to help Affiliates talk about the impacts of the proposed federal budget cuts.
- [PowerPoint Presentation](#): On June 2, 2025, UnidosUS hosted an emergency briefing for Affiliates and allies as a grassroots mobilization campaign to oppose the budget reconciliation bill.
- [Digital graphics](#): This graphic can be used on social media, on websites and in newsletters to highlight the national impact of the proposed federal budget cuts.
- [Canva template graphic](#): How can you customize this graphic to tell your community's story?
 - Replace “Arizona-01” with the Congressional district affected by these proposed federal budget cuts.
 - Replace “+100K” with the number of people in your community who rely on these programs.
 - Replace resident, family and student data with the number of people in your community who rely on each critical program.
 - Add your organization's logo next to the UnidosUS logo.

Take Action: State Advocacy Campaign Links

We've created the web pages below to support 16 states in advocating for their community. Share these links to help members of your community email their member of Congress and understand what's at stake for their state.

1. [Take action in Arizona](#).
2. [Take action in California](#).
3. [Take action in Colorado](#).
4. [Take action in Florida](#).
5. [Take action in Indiana](#).
6. [Take action in Kansas](#).

7. [Take action in Louisiana.](#)
8. [Take action in Missouri.](#)
9. [Take action in Nebraska.](#)
10. [Take action in New Jersey.](#)
11. [Take action in New York.](#)
12. [Take action in North Carolina.](#)
13. [Take action in Pennsylvania.](#)
14. [Take action in Ohio.](#)
15. [Take action in Texas.](#)
16. [Take action in Utah.](#)