

Budget Reconciliation

Updated April 17, 2025

How do I use these posts?

Community-based organizations have a vital role in sharing the human impact of potential policy changes. Social media is a powerful tool to amplify these stories and advocate for action.

[Visit the Affiliate Hub](#) for a social media guide on how to effectively use social media to share the real-life consequences of the current administration's potential Medicaid and SNAP cuts. The Affiliate Hub also includes additional resources like talking points and a template for Affiliate outreach to Congressional members.

Sample Post: Sharing Stories

- **Asset:** [Graphic of how many people served by Medicaid/SNAP in your community or state](#) or graphic of pull quote from a client story.
- **Post Captions:**
 - Ever had help buying groceries when times were tough?
 - Gotten or known someone who received financial aid to pay for college?
 - Needed health coverage when you couldn't afford private insurance?

That's what programs like Medicaid, SNAP or Pell Grants do. Your story can help save these programs from dangerous cuts proposed by Congress.

👏 We need your voice to protect these important programs.

Sample Post: Tagging Elected Officials and Media Outlets

- **Asset:** [Graphic of how many people served by Medicaid/SNAP in your community or state](#) or graphic of pull quote from a client story.

- **Post Captions:**
 - The potential cuts to Medicaid, SNAP & Pell Grants aren't just numbers. They will hurt real people in our own community. Families could lose food, access to healthcare and access to college.
 - 📣 Let [@ local media outlets] know how you feel and ensure our community's concerns are heard.
 - Share your stories to spread the word.

Additional Resources

Please do not share these links outside of your organization. UnidosUS has created these resources to support UnidosUS Affiliates, so they can highlight the impact of the proposed federal budget cuts.

- [Affiliate Hub](#): Includes templates and resources to help Affiliates talk about the impacts of the proposed federal budget cuts.
- [Digital graphics](#): This graphic can be used on social media, on websites and in newsletters to highlight the national impact of the proposed federal budget cuts.
- [Canva template graphic](#): How can you customize this graphic to tell your community's story?
 - Replace "Arizona-01" with the Congressional district affected by these proposed federal budget cuts.
 - Replace "+100K" with the number of people in your community who rely on these programs.
 - Replace resident, family and student data with the number of people in your community who rely on each critical program.
 - Add your organization's logo next to the UnidosUS logo.