

VISION

We envision a world where every Latino/a/e can achieve their dreams, build prosperity and live in a healthy, vibrant and resilient community.



MISSION

To unleash the power, potential and promise of Latino and other under-resourced communities.

OUR CORE VALUES

Lead with dignity and respect
Act with integrity

Show up authentically
Pursue equity

Serve with *cariño*



Embrace diversity
Strive for excellence

LONG-TERM IMPACT

Close wealth and opportunity gaps and drive equity for Latino and other under-resourced communities across the US.



GOAL #1

Expand access to education, healthcare and affordable housing.



GOAL #2

Grow family and generational wealth-building opportunities.



GOAL #3

Uplift and build the capacity of UnidosUS affiliates and the entire ecosystem of Latino CDFIs and community-based organizations.



WE ACCOMPLISH THESE BY...

MOBILIZING CAPITAL: We deploy responsible, attainable and creative capital solutions including pre-development loans, working capital, gap financing, New Market Tax Credits and more. We also source patient/flexible capital from a diversity of investors, including philanthropy, financial institutions, corporations, government and others.

CHANNELING THE POWER OF THE UNIDOSUS PARTNERSHIP: Apply an affiliate first lens on all goals. Through initiatives like the Affiliate Support Program, we work closely with UnidosUS affiliates to help them become financially strong, equip them to absorb capital and ultimately position them to grow and thrive.

PROVIDING TRANSFORMATIONAL SUPPORT: We establish deep partnerships with UnidosUS affiliates and clients and accompany them on their journey, providing or facilitating technical assistance and expert resources in order to help them navigate challenges and realize opportunities.

LEVERAGING LEADERSHIP AND SOCIAL CAPITAL: We use our credibility, connections, influence and expertise to open doors and unlock resources for our clients.

DEPLOYING STRATEGIC COMMUNICATIONS: We use strategic storytelling and other targeted communications tactics across owned, earned and social platforms to increase visibility and awareness of RDF and to advance its goals.

PROMOTING CLIMATE RESILIENCY: We embed clean energy, greenhouse gas reduction tactics and other climate adaptations into the projects in which we invest in order to help vulnerable Latino communities become environmentally, socially and economically sustainable and resilient.

ENGAGING IN POLICY ADVOCACY: We work in support of UnidosUS as well as other coalitions to advance policy solutions that address systemic causes of poverty and inequity.

PRODUCTS	DESCRIPTION
PREDEVELOPMENT	Used to fund feasibility studies, environmental due diligence, architectural design work, and other related predevelopment, closing, and financing costs; Loan Amount - up to \$1MM per project; Loan Term - up to 24 months
ACQUISITION	Used to fund purchase of real estate for future development; closing, and financing costs; Loan Amount - up to \$10MM; Loan Term - up to 36 months w/ extension options
CONSTRUCTION	Used to fund capital improvements to owned and ground-leased real estate; tenant improvements, soft costs, closing, and financing costs; Loan Amount - up to \$10MM; Loan Term - up to 24 months
TERM	Used for refinancing and consolidation of existing debt, growth capital, capital improvements, soft costs, closing, and financing costs; Loan Amount - up to \$10MM; Loan Term - up to 84 months (Capital Magnet Fund projects have a max term of 240 months)
NEW MARKETS TAX CREDITS	Used for capital improvements to owned and ground-leased real estate; tenant improvements to leased facilities, operating capital, FF&E, soft costs, closing, and financing costs
LEVERAGE DEBT	Used for leveraging NMTC Equity; Loan Amount - up to \$10MM; Loan Term - up to 84 months

