

## MESSAGING GUIDANCE FOR AFFILIATES ON MILITARIZATION & IMMIGRATION ENFORCEMENT

**Purpose:** This resource equips Affiliates with clear messaging to engage communities, media, and policymakers around recent federal immigration enforcement actions and militarization. UnidosUS advocates for an immigration strategy that is **firm** in enforcing clear rules at the border, **fair** in ensuring access to protection and due process, and **free of cruelty** by ending dehumanizing treatment and vigilante enforcement.

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### Key Messaging Buckets

- **Impact on Children:** 6 million U.S. citizen children live in mixed-status families. Deportations tear apart families and futures.
- **Economic Fallout:** Removing 8 million undocumented workers disrupts agriculture, construction, caregiving, and small businesses.
- **Abuse of Power:** Bypassing court orders and empowering vigilantes erodes trust in government and harms all Americans.

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### Talking Points on Militarization

- The military's role is to defend our nation—not patrol neighborhoods. Deploying troops in cities undermines constitutional safeguards and weakens democracy.
- Families are being torn apart. Law-abiding individuals—workers, parents, and community members—are being swept into deportation.
- Civil rights violations against one community threaten the dignity and security of all Americans.

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### Affiliate Actions & Advocacy

- **Support Congressional Action:** Advocate for prohibiting federal funds for military/National Guard deployments in cities via the Continuing Resolution, appropriations, and NDAA.
- **Push for Oversight:** Call for hearings on racial profiling, wrongful detentions, and misuse of military forces.
- **Demand Transparency:** Urge DHS and ICE to report enforcement actions that respect privacy, due process, and constitutional rights.
- **Restore Protections:** Reinstate funding and legal counsel for detained individuals, especially children and separated families.

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### Helpful Links

- Learn More about the National Guard From: [The Chamberlain Network](#). These materials were prepared for Veterans, but provide helpful context about the role of the National Guard.
  - Messaging: [Domestic Deployment Communications Guide](#)
  - Information about the Guard's work in their states: [What they left behind/Send the Guard Home](#)
- [UnidosUS Denounces Federal Overreach in Los Angeles Raids](#)
- [UnidosUS Blog on Trump Administration Immigration Policies](#)
- [UnidosUS Blog on Economic and Social Cost of Worksite Immigration Raids](#)